

2013-2014 Publication Calendar

August							September						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

October							November						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5						1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30

December							January						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4
8	9	10	11	12	13	14	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25
29	30	31					26	27	28	29	30	31	

February							March						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
2	3	4	5	6	7	8	2	3	4	5	6	7	8
9	10	11	12	13	14	15	9	10	11	12	13	14	15
16	17	18	19	20	21	22	16	17	18	19	20	21	22
23	24	25	26	27	28		23	24	25	26	27	28	29
							30	31					

April							May						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5				1	2	3	
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

Phone: (703) 993-2880

Email: classifiedads@broadsideonline.com

Fax: (703) 993-2948

See **YOUR** classified ad in
the next issue of
BROADSIDE

■ Classified Advertising Rates 2013-2014

Reach Out!

...to the Mason community
by placing a classified ad in
Broadside's Help Wanted,
Child Care, Services, For
Sale, Travel, Housing, or
Miscellaneous section.

Online

Maximize your impact by also placing an
ad online in the **Broadside Exchange**.
It is free for George Mason University
students, faculty and staff. For others,
prices range from \$5 to \$25.

To place an ad, visit:
broadsideonline.campusave.com

Cost

Cost per line: \$2.00

Maximum characters per line: 20

*No special fonts, type sizes, or logos
may be used in a line-by-line ad.

Cost per column inch: \$12.00

1 column inch: 1.798" W x 1"H

*Display classified ads can have features
to help them stand out like bold type,
different fonts, different sizes, logos and
small artwork.

Discounts

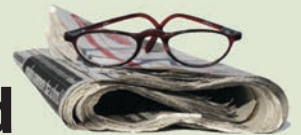
4-7 runs = 10% discount

8-11 runs = 15% discount

12+ runs = 20% discount

*Ads must run in the publication year, and contracted at
the first insertion

5 Simple Steps to Placing a Classified Ad



1 Decide whether you prefer to place
your ad by fax or email. If you are
having trouble selecting, choose EMAIL (we
like that best!)

2 Write the text of the ad exactly as you
would like it to appear in the paper.
Include your name, phone number, and
mailing address.

3 Tell us the number of times you would
like your ad to run. If you decide on a

display classified ad, please include instructions
and attach logos if applicable. Display ads may
be submitted electronically or camera ready.

4 Please email or fax your classified ad
to classifiedads@broadsideonline.com
or (703) 993-2948

5 Expect a call or email from an Ad Rep
soon after to discuss the total cost,
and collect the required prepayment with a
Visa or Mastercard.

- Ad requests, materials, and payment are due by 5pm Thursday before the Monday publication date.
- Ads needing design are due by 5pm Wednesday.